

FOR IMMEDIATE RELEASE

October 29, 2015

Press Contact

Joseph D'Ambrosia

Staff Sergeant, US Army (Ret.)

Marketing & Training Coordinator

jdambrosia @lasermax.com

NSSF Sweepstakes Offers Chance to Win LaserMax Spartan

October 29, 2015 (Rochester, NY) — For a limited time, the 10 Years & 10 Prizes Sweepstakes offers participants an exciting opportunity to win one of ten valuable prize packs, all of which include the new Spartan™ laser system by LaserMax. Running from now until December 15th, the sweepstakes celebrates the tenth anniversary of First Shots, a popular NSSF program dedicated to sharing the joys of the shooting sports with new shooters in a safe and unintimidating atmosphere. LaserMax proudly supports this worthwhile initiative.

To enter the sweepstakes, simply submit a photo of your own first shots on the range, or a photo helping someone else take their first shots.

Learn more at: <http://www.nssfblog.com/nssf-announces-first-shots-10-years-10-prizes-sweepstakes/>.

Complete information on LaserMax products is available at www.lasermax.com. For the latest LaserMax news, follow LaserMax on Instagram, Twitter, Facebook and YouTube.

About LaserMax

Now in its 26th year, LaserMax is a leading innovator of premium laser systems with a growing portfolio of significant patents. Specializing in the design and manufacture of rugged and innovative firearm sighting solutions for military, law enforcement and commercial markets worldwide, the company also delivers premium laser products and optical systems for the semiconductor, aerospace, and biomedical, industries. LaserMax is an ISO 9001:2008 certified and WOSB 8(m) certified Women-Owned Small Business and was recently recognized as one of the fastest growing companies in the U.S. by Inc. 500|5000.