

FOR IMMEDIATE RELEASE

November 5, 2015

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LaserMax Announces 2015 Winter Consumer Rebate Program

November 5, 2015 (Rochester, NY) —For a limited time, select purchases qualify for up to \$60 back from LaserMax! The promotion launches just in time for holiday shopping and applies to the company's award-winning Guide Rod, CenterFire and Rail Mounted laser systems.

Details: This promotion applies to select purchases made between November 1, 2015 through December 31, 2015, a \$30 rebate applies to all Rail Mounted Lasers except Spartan™ series as well as all CenterFire lasers and lights. A \$60 rebate applies to all current production Guide Rod Lasers.

"LaserMax is excited to launch this Winter consumer sales promotion to offer the highest quality laser sights at a great price in time for the holiday season," says Chris Tinkle, Chief Sales Officer of LaserMax.

Visit <https://lasermax.rebateaccess.com/> for complete details.

Complete information on LaserMax products is available at www.lasermax.com. For the latest LaserMax news, follow LaserMax on Instagram, Twitter, Facebook and YouTube.

About LaserMax

Now in its 26th year, LaserMax is a leading innovator of premium laser systems with a growing portfolio of significant patents. Specializing in the design and manufacture of rugged and innovative firearm sighting solutions for military, law enforcement and commercial markets worldwide, the company also delivers premium laser products and optical systems for the semiconductor, aerospace, and biomedical, industries. LaserMax is an ISO 9001:2008 certified and WOSB 8(m) certified Women-Owned Small Business and was recently recognized as one of the fastest growing companies in the U.S. by Inc. 500|5000.