

FOR IMMEDIATE RELEASE

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## ***LaserMax awards wholesale channel partner RSR Group at 2017 SHOT Show.***

Rochester, NY - January 26, 2017 - Last week at the SHOT Show, the Shooting Industry's largest trade event of the year, LaserMax presented RSR Group with an award for being the company's Distributor for the Year. LaserMax presented awards to partners in other sales channels but the top accolade in the wholesale channel was earned for 2016 by RSR Group.

"RSR Group is honored to receive this recognition from LaserMax," said Christina Fisher, Senior Vice President for RSR Group. "LaserMax is a great partner with an incredible product offering. We appreciate their support in our efforts to distribute their products to our dealer network which has helped us to achieve this performance award for 2016."

"We love working with RSR Group, the entire team is extremely professional and fun to work with," said Shari Fix Director of Distribution & International Sales for LaserMax. "RSR Group does a great job distributing our product and we are so happy that we are able to take a bit of time and recognize them as a great partner for LaserMax."

### **About LaserMax**

Now in its 26th year, LaserMax is a leading innovator and designer of premium laser aiming systems with a growing portfolio of significant patents. Specializing in the design and manufacturing of rugged and innovative firearm sighting solutions for military, law enforcement and commercial markets worldwide. The company also delivers premium laser products and optical systems for the semiconductor, aerospace, biomedical and telecommunications industries. LaserMax is an ISO 9001:2008 certified and WOSB 8(m) certified Women-Owned Small Business and has been recognized by Inc. 500|5000 as one of the fastest growing companies in the U.S.

### **About RSR Group**

RSR Group is committed to the total satisfaction of its customers by providing a well-stocked selection of products at competitive prices. With five sales centers across the U.S. and a distribution center located in Fort Worth, Texas, RSR Group is able to provide fast and reliable service.

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