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Spartan™ Light & Laser for LaserMax wins 2016 Editors' Choice Award with ON TARGET Magazine

Rochester, NY - January 31, 2017 - In the most recent issue of *ON TARGET* magazine LaserMax has been awarded with the Editors' Choice Award for LaserMax's Spartan™ Light & Laser which debut last August of 2016.

"LaserMax is thrilled to receive this award from *ON TARGET* magazine," said Chris Tinkle Chief Sales Officer at LaserMax. "The LaserMax team as a whole put many months of design and preparation into this second addition of the Spartan Series. We are just excited how it has been received and how the consumer really likes the idea of the Light & Laser together in the same housing and the easy to replace AAA battery."

"The Spartan Light & Laser is just an excellent design," said Ben Battles, Editor for On Target Magazine. "When we choose products to earn the editor's choice award we look for products that are well designed, extremely functional to the end user and rugged enough for everyday use, the LaserMax Spartan Light & Laser checks the box on both those essential criteria."

About Spartan™ Light & Laser

Capitalizing on the most visible wavelength in the color spectrum, Spartan Light & Laser delivers 120 Lumens of groundbreaking Mint Green™ LED light and quickly adapts to a multitude of rail platforms with exclusive Rail Vise Technology. Lasers come in vivid red or daytime green. This is LaserMax's first offering that uses a readily available AAA battery.

About LaserMax

Now in its 26th year, LaserMax is a leading innovator and designer of premium laser aiming systems with a growing portfolio of significant patents. Specializing in the design and manufacturing of rugged and innovative firearm sighting solutions for military, law enforcement and commercial markets worldwide. The company also delivers premium laser products and optical systems for the semiconductor, aerospace, biomedical and telecommunications industries. LaserMax is an ISO 9001:2008 certified and WOSB 8(m) certified Women-Owned Small Business and has been recognized by Inc. 500|5000 as one of the fastest growing companies in the U.S.

