

FOR IMMEDIATE RELEASE

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AWARD-WINNING NEW PRODUCTS AND LIVE TV FILMING AT SHOW SHOW 2016

January 11, 2016 (Rochester, NY) –Visit LaserMax next week at the Shooting, Hunting, and Outdoor Trade Show SM (SHOT Show) at the Sands Expo Center in Las Vegas to examine an all-star lineup of ground-breaking new products.

LaserMax booth #12771 will offer show-goers a first-look at the all new MantaRay™ easy snap-on WeaponLight, the latest addition to the award-winning Spartan Series, and the next-generation Guide Rod Laser™ for subcompact Glock 42 and Glock 43 pistols. Shooting sports retailers are encouraged to visit the booth to discuss 2016 pricing and programs.

In addition to the 2016 lineup of products and access to dealer support staff, on Wednesday January 20 and Thursday January 21, LaserMax will host a live filming of the “Stop the Threat” TV show with special guest Wes Doss of the Lights, Sights, Lasers US Tour.

LaserMax booth visitors can also view the exclusive video debut of its “Torture-Tested” video series, featuring the LaserMax-equipped Beretta M9A3.

Complete information on LaserMax products is available at www.lasermax.com. For the latest LaserMax news, follow LaserMax on Instagram, Twitter, Facebook and YouTube.

About LaserMax

Now in its 26th year, LaserMax is a leading innovator of premium laser systems with a growing portfolio of significant patents. Specializing in the design and manufacture of rugged and innovative firearm sighting solutions for military, law enforcement and commercial markets worldwide, the company also delivers premium laser products and optical systems for the semiconductor, aerospace, and biomedical, industries. LaserMax is an ISO 9001:2008 certified and WOSB 8(m) certified Women-Owned Small Business and was recently recognized as one of the fastest growing companies in the U.S. by Inc. 500|5000.