



## For Immediate Release

## LaserMax Supports Military Recognition Dinner

**January 15, 2013 (Rochester, NY)** – LaserMax® is pleased to be participating as a Gold level corporate sponsor of the 6th Annual Warrior Appreciation Night, a unique charitable event designed to raise funds for military personnel causes while recognizing the sacrifice and dedication of our nation's finest. Featuring live entertainment, a VIP pre-party, silent auction and firearms raffle, the event will be held at Dal Toro in the Palazzo during the industry's annual gathering for the Shooting, Hunting, Outdoor Trade Show (SHOT Show) in Las Vegas.

Among the honored guests at the event will be former USMC Scout Sniper Chuck Mawhinney, whose 103 confirmed kills and 216 "probable kills" in 16 months of action during the Vietnam War earned him the record for the most confirmed kills by a USMC sniper. Retired Navy SEAL commander and Silver Star recipient Richard "Dick" Marcinko is also scheduled to attend. The author of *Rogue Warrior*, Marcinko was the first Commanding Officer of SEAL Team Six and Red Cell. Another honored guest will be former Special Forces Sergeant Major Jon Cavaiani, whose gallantry during the Vietnam War ensured the safety of an entire platoon, earning him the United States military's highest decoration – the Medal of Honor – for his actions. Cavaiani went on to serve the United States Army for 17 years after enduring two years captivity as a POW in Vietnam.

Proceeds from the Warrior Appreciation Night will benefit seven distinct non-profit groups, each of whom caters to a specific need of our nation's wounded combat heroes as well as the families of the fallen. Veterans and law enforcement officers with identification will be admitted at no cost on a first-come, first-served basis. Guaranteed admittance will also be granted to those invited guests who present the provided dog tag handed out at SHOT Show. Over six hundred guests, including active duty military personnel, reservists, veterans, law enforcement professionals and military spouses, are expected to be in attendance.

Complete information on LaserMax product offerings is available at [lasermax.com](http://lasermax.com) or by phone at (800) 527-3703. A detailed product catalog can also be requested from LaserMax, 3495 Winton Place, Rochester, NY 14623.

Now in its 24th year, LaserMax is a market leading producer of premium laser systems. Specializing in the design and manufacture of rugged and innovative firearm sighting solutions for military, law enforcement and commercial markets worldwide, the company also delivers premium laser products and optical systems for the semiconductor, aerospace, biomedical and telecommunications industries. LaserMax is an ISO 9001:2008 certified and WOSB 8(m) certified Women-Owned Small Business. All LaserMax products are designed and manufactured in a state-of-the-art facility in Rochester, New York, USA.

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