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## For Immediate Release

## LaserMax Adds Customer Service Staff

**April 27, 2016 (Rochester, NY)** – LaserMax is pleased to welcome Kevin Bock as its newest Customer Service Representative, providing essential consumer support and warranty processing services.

"Kevin's passion for the shooting sports and aptitude for solving problems makes him a great addition to our team," said Mike Wagner, Vice-President of Operations at LaserMax.

Prior to joining LaserMax, Bock served as a Retail Sales Associate, providing client service and support in a variety of capacities. A USPSA Production Division competitive shooter, Kevin possesses a wealth of firearms knowledge as well as an exemplary sales background, both of which will complement LaserMax's Customer Service Department.

Complete information on LaserMax products is available at [www.lasermax.com](http://www.lasermax.com). For the latest LaserMax news, follow LaserMax on [Instagram](#), [Twitter](#), [Facebook](#) and [YouTube](#).

### About LaserMax

Now in its 26th year, LaserMax is a leading innovator of premium laser systems with a growing portfolio of significant patents. Specializing in the design and manufacture of rugged and innovative firearm sighting solutions for military, law enforcement and commercial markets worldwide, the company also delivers premium laser products and optical systems for the semiconductor, aerospace, biomedical and telecommunications industries. LaserMax is an ISO 9001:2008 certified and WOSB 8(m) certified Women-Owned Small Business and was recently recognized as one of the fastest growing companies in the U.S. by Inc. 500|5000.

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