

LaserMax



FOR IMMEDIATE RELEASE

September 19, 2017

LaserMax Products Announces Supporting Sponsorship of NRATV's NOIR

Rochester, NY – LaserMax Products and NRATV announced today the laser system producer's supporting sponsorship of *NOIR*. Now in its sixth season, the *NOIR* series features popular personality Colion Noir. The enigmatic internet sensation is also a practicing attorney and he's one of the most recognizable faces of modern-day gun culture.

"LaserMax Products is ecstatic being a sponsor for Colion", says Jay Duncan, Director of Marketing. "After seeing Colion do his show for the last few years on NRA TV, we know he is going to be an excellent fit with our products."

NRATV is excited to partner with LaserMax Products, and you can look forward to future episodes of *NOIR* featuring Colion using their laser sights. "I have a great deal of respect for the LaserMax Products brand," says Colion, "and I'm very grateful for their support of the show."

NRATV can be viewed online at NRATV.com. It is also available on Apple TV, Roku, Amazon Fire TV, Chromecast and the NRATV YouTube channel.

About NRA

Established in 1871, the National Rifle Association is America's oldest civil rights and sportsmen's group. More than five million members strong, NRA continues to uphold the Second Amendment and advocates enforcement of existing laws against violent offenders to reduce crime. The Association remains the nation's leader in firearm education and training for law-abiding gun owners, law enforcement and the armed services.

About LaserMax Products

LaserMax Products is a global leader in hardened and miniaturized laser systems, offering a comprehensive line of premium laser sights for home defense, personal protection and training use. Engineered, designed, and assembled in the USA, the LaserMax portfolio of products draws from proprietary, patented technologies to deliver cutting-edge laser sighting and tactical light solutions for firearms owners. LaserMax Products is part of Crosman Corporation, which is a subsidiary of Compass Diversified Holdings Inc. (NYSE: CODI). For more information, visit LaserMax online: lasermax.com.

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